

A black bar at the top with white text and menu which has:

AUTORESPONDERS / BROADCASTS / CONTENT / CONTACTS / SETUP AND SIGN IN AND SIGN OUT.

EACH SECTION has the following sections and features:

AUTORESPONDERS

- SHOW LIST (contains:

| # | Name | Group | Address | Status | Me |
|---|------|-------|---------|--------|----|
|---|------|-------|---------|--------|----|

- CREATE NEW

Each autoresponder lets me: send a test email, change settings like name, optin confirmation required and whether to use custom confirmation email or standard setup in system settings somewhere.

Custom subscribe success / failure pages and same for unsubscribe and confirm subscription and a place in general settings to amend the default or add html.

Checkbox Option that is highlighted by default for unsubscribe link to the bottom of every page and a manage subscriptions link that can also be added to any messages that lets the user subscribe or unsubscribe from newsletters.

Also the option to choose senders who can be also setup in general settings / This includes email system i.e. smtp 2 go, from and reply to, senders name, senders email and reply to, and personas can be setup to quickly setup autoresponders with pre-setup senders.

A way of monitoring if emails bounce and settings to allow retries of soft bounces, also allow form subscriptions, and allow email subscriptions and a way to generate the form subscription html to put into any website including the support of shorcodes that can be used within wordpress and elementor etc.

Action when all messages sent – remain active, set to finished, or change autoresponder and an option to set which autoresponder etc.

Drop rules, On subscribe, drop (unsubscribe) existing subscriptions to this autoresponder

 On subscribe, drop (unsubscribe) from these autoresponders

- Then display list of autoresponders etc.

Finally notification – notify on subscribe checkboxes and notify on unsubscribe which are unticked by default.

Under broadcast menu there is SHOW QUEUE and Schedule a broadcast

Show queue shows:

| # | Subject | Created | When to send | Status | Spam score |
|---|---------|---------|--------------|--------|------------|
|---|---------|---------|--------------|--------|------------|

And filters to order by none, date and time, subject, status, approved, send count, open count, bounce count.

Schedule a broadcast allows me to choose which autoresponders or All contacts, Have Tracking Tag, In Segment (Segments are setup in Setup area of menu)

When to send, Draft, Next Run, Specific Date and Time, then the days, and a separate checkbox that must be checked that says Approved for sending. Without this ticked the emails do not go.

Omit these contacts: Omit contacts whose subscriptions are all cancelled

? Omit contacts who have no confirmed subscriptions

? Omit contacts whose subscriptions have all failed

Tracking and reporting: ? Track open rate for HTML and multi-part messages

The create and schedule a broadcast must be split into 4 additional tabs, Settings, Sender, Message, Sharing to make it easy to navigate. See image:

The screenshot shows a 'Save Broadcast' form with the following sections:

- Save Broadcast** (green button) or **Cancel** (grey button)
- Navigation tabs: **Settings** (active), Sender, Message, Sharing
- Send this broadcast to**
 - Recipients: **All contacts** (dropdown menu)
- When to send**
 - When to send: **Draft** (dropdown menu)
 - Approved for sending:
- Omit these contacts**
 - Omissions are decided at time of sending and are therefore not reflected in the target number for the broadcast.
 - Omit contacts whose subscriptions are all cancelled:
 - Omit contacts who have no confirmed subscriptions:
 - Omit contacts whose subscriptions have all failed:
- Tracking and reporting**
 - Track open rate for HTML and multi-part messages:

Create and Schedule a Broadcast

I want to...

This broadcast is not approved for sending.

Save Broadcast or Cancel

Settings Sender Message Sharing

Email system

Send with this email system SMTP2GO

From and reply-to

Sender name MagicWorld - James Anthony

Sender email address news@magicworld.co.uk

Reply-to email address news@magicworld.co.uk

Persona

Send with this persona [None]

Message tab includes, Subject, Format, and support plain text, html and multi-part

Content

Subject Your subject here

Format Contact's format preference
Format to send when contact has no preference
Plain text

Template to load into editors [None]

Plain text content [Preview](#) [Message length](#)

[Add personalisation content tags](#)
(This will open in a new window so you can copy and paste suitable tags into your messages)

HTML content [Toggle editor](#) [Preview](#) [Message length](#)

Personalised tags can be added into content and brought from database:

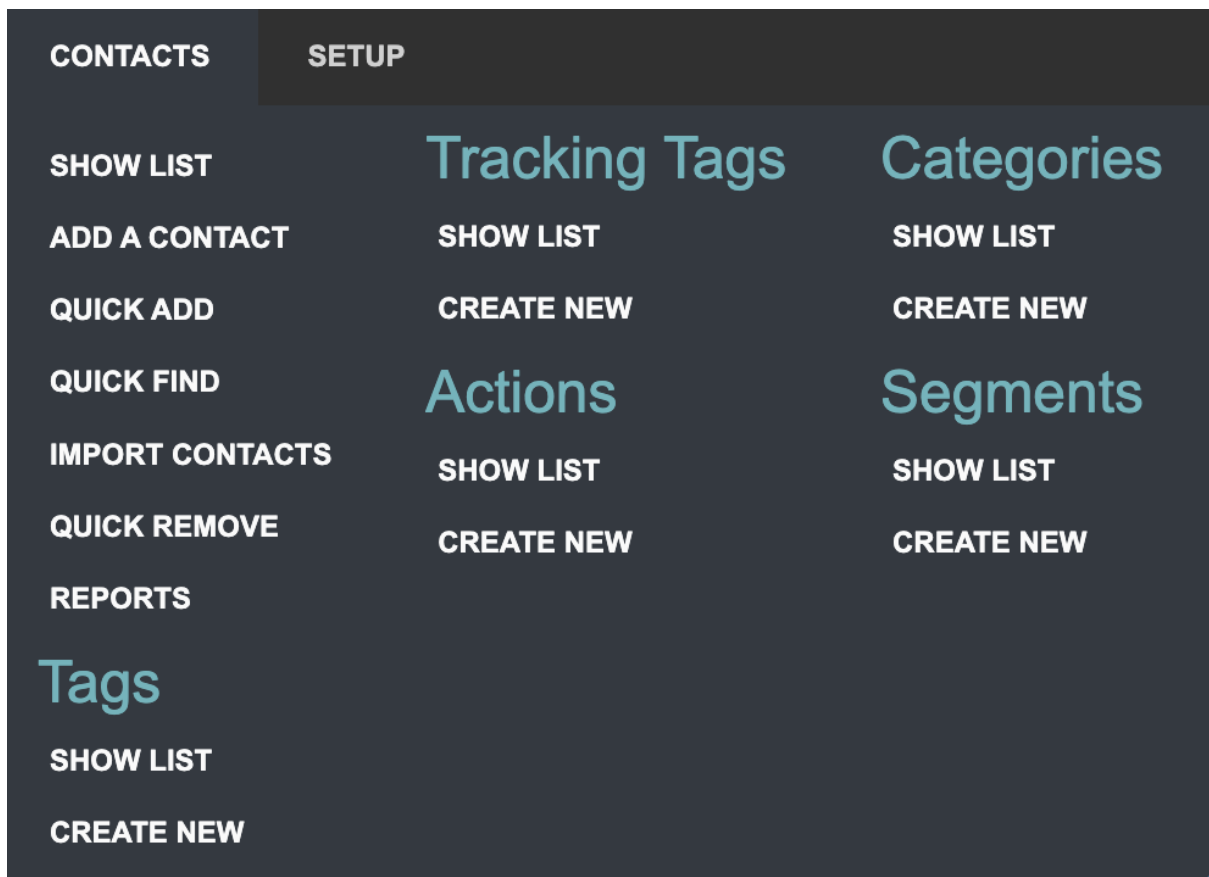
```
{CONTACT_ID}
{EMAIL_ADDRESS}
{REFERER_ID [default value]}
{TITLE [default value]}
{FIRST_NAME [default value]}
{MIDDLE_NAME [default value]}
{LAST_NAME [default value]}
{FULL_NAME [default value]}
{COMPANY [default value]}
{DEPARTMENT [default value]}
{ADDRESS_1 [default value]}
{ADDRESS_2 [default value]}
{ADDRESS_3 [default value]}
{CITY [default value]}
{STATE [default value]}
{POSTAL_CODE [default value]}
{PHONE_NUMBER_1 [default value]}
{PHONE_NUMBER_2 [default value]}
```

```
{PHONE_NUMBER_3 [default value]}
{MOBILE_PHONE_NUMBER_1 [default value]}
{MOBILE_PHONE_NUMBER_2 [default value]}
{MOBILE_PHONE_NUMBER_3 [default value]}
{FAX_NUMBER_1 [default value]}
{FAX_NUMBER_2 [default value]}
{FAX_NUMBER_3 [default value]}
{ALTERNATIVE_EMAIL_ADDRESS_1 [default value]}
{ALTERNATIVE_EMAIL_ADDRESS_2 [default value]}
{ALTERNATIVE_EMAIL_ADDRESS_3 [default value]}
{MANAGE_LINK}
{EDIT_LINK}
```

Subscription tags:

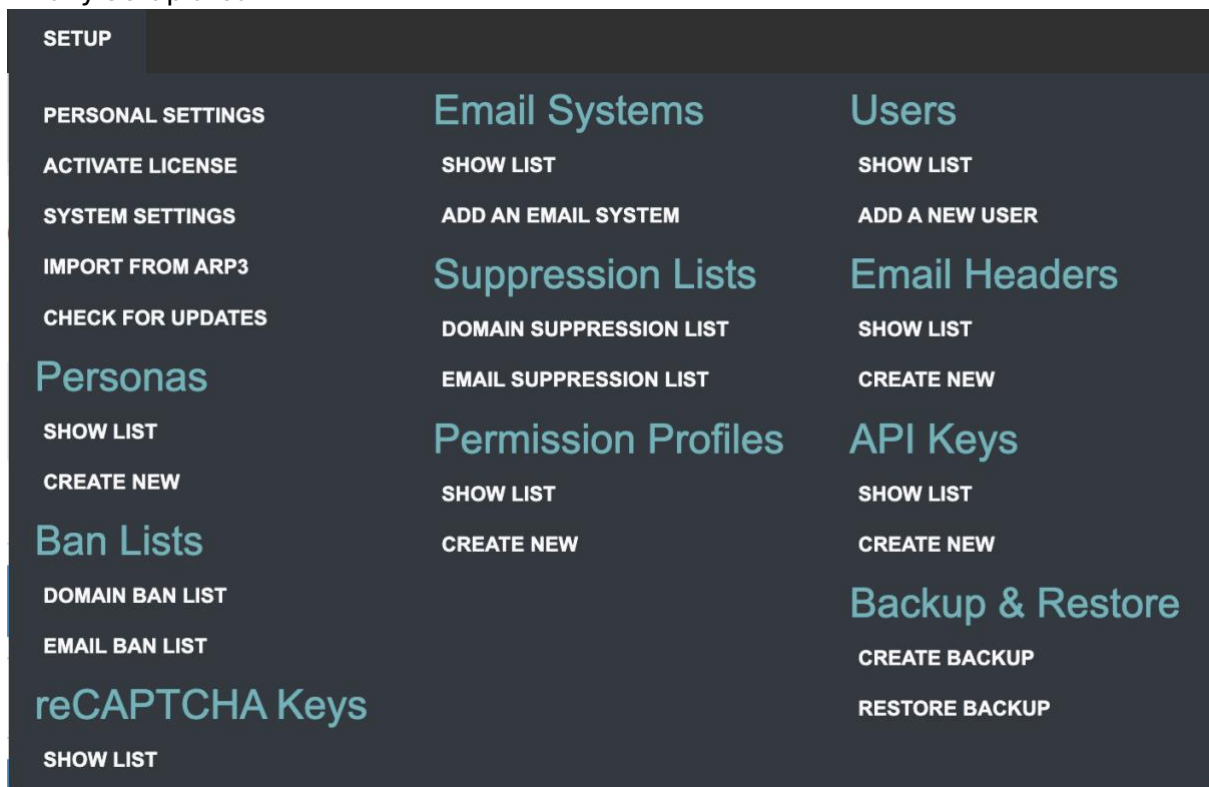
```
{MESSAGE_COUNT}
{MESSAGE_NUMBER}
{SUBSCRIPTION_LENGTH}
{CONTACT_COUNT}
{SENDER_NAME}
{SENDER_EMAIL_ADDRESS}
{REPLY_TO_EMAIL_ADDRESS [default value]}
{SUBSCRIBE_IP_ADDRESS [default value]}
{SUBSCRIBE_USER_AGENT [default value]}
{CONFIRM_IP_ADDRESS [default value]}
{CONFIRM_USER_AGENT [default value]}
{UNSUBSCRIBE_IP_ADDRESS [default value]}
{UNSUBSCRIBE_USER_AGENT [default value]}
{SUBSCRIBE_DATE_1}
{SUBSCRIBE_DATE_2}
{SUBSCRIBE_DATE_3}
{SUBSCRIBE_DATE_4}
{SUBSCRIBE_DATE_5}
{SUBSCRIBE_DATE_6}
{SUBSCRIBE_DATE_7}
{SUBSCRIBE_DATE_8}
{TRACKING_TAG_NAME [default value]}
{AUTORESPONDER_CONFIRMATION_SUBJECT [default value]}
{AUTORESPONDER_CONFIRMATION_TEXT [default value]}
{AUTORESPONDER_CONFIRMATION_HTML [default value]}
{NEXT_LINK}
{CONFIRM_LINK}
{UNSUBSCRIBE_LINK}
{RSS_FEED_LINK}
```

Then below layout and attachments:



Quick add allows me to bulk remove emails with choices to remove completely or unsubscribe.

Finally Setup area:



It doesn't need everything on this image but everything to match what I have requested, i.e. persona settings, system settings, ban list, reCAPTCHA support for subscription forms and options to enable or disable on a per autoresponder. Forget permission profiles and suppression lists, Email systems is important and we will start with adding 2 systems but will add more in the future.

System 1, Sendmail/Localhost, System 2, smtp – this is where I could add smtp2go and options to change Name, description, Set as default for system,

Edit Email System

SMTP2GO

or

Settings | Options | Custom Headers

| | |
|--|--------------------------------------|
| Name | <input type="text" value="SMTP2GO"/> |
| Description | <input type="text" value="SMTP2GO"/> |
| <input type="checkbox"/> Set as the default email system for new autoresponders and broadcasts | <input checked="" type="checkbox"/> |

Save Changes or Cancel

Settings Options Custom Headers

Server settings

? Sending method

SMTP

SMTP server

mail.smtp2go.com

SMTP server port

2525

SMTP server user name

magicworld2

SMTP server password

mIMin8OtIWDtZkQz

Encryption

None

Keep connection alive

Testing may not always produce a valid result. Always do a send test to check.

Test Settings

SMTP2GO

Save Changes or Cancel

Settings Options Custom Headers

? Add these custom email headers

Select all • Deselect all • Invert selection

List-Unsubscribe

Also an advanced tab and important test Settings to make sure they all work for all systems.

Email Systems I want to...

With selected... Order by [None] Ascending

| # | Name | Type | Batch size | Limit per run | Autoresponders | Broadcasts | Actions |
|---|-------------------|----------|------------|---------------|----------------|------------|------------------|
| 1 | Localhost | Sendmail | 500 | 2,500 | 22 | 22 | Choose action... |
| 2 | SMTP | SMTP | 500 | 2,500 | 5 | 2 | Choose action... |
| 3 | SMTP2GO (default) | SMTP | 100 | 2,500 | 10 | 487 | Choose action... |

arpReach 1.8.001 [Build 002 / 10 / 1]
Run time 0.3658s - Memory 19.17MB

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Server time 26-Feb-2025 21:20 GMT

Backup and restore options

Abilities to remove autoresponders and subscribers.

:Lastly when you goto show list it will display all contacts but you can Order By and filter in depth to remove or move people around.

Contacts I want to...

Total 77,192 Matching 77,192 Page 1 of 309 [Previous](#) [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) ... [309](#) [Next](#) >

With selected... Order by **[None]** Ascending Filter **[No filter]**

| # | Email address | Name | Company | Date/time added | Subscriptions | Emails sent | Actions |
|----|---------------------------------|-----------------|---------|-------------------|---------------|-------------|------------------|
| 1 | gizmo.e@btinternet.com | Phil Edwards | | 10-Sep-2013 23:07 | 3 | 585 | Choose action... |
| 2 | Jambonier@aol.com | S Gammon | | 10-Sep-2013 23:07 | 5 | 700 | Choose action... |
| 3 | darren.skidmore@ntlworld.com | Darren Skidmore | | 10-Sep-2013 23:07 | 3 | 814 | Choose action... |
| 4 | ekins@msn.com | Sir | | 10-Sep-2013 23:07 | 3 | 815 | Choose action... |
| 5 | john.linda.macmahon@lineone.net | Sir | | 10-Sep-2013 23:07 | 3 | 795 | Choose action... |
| 6 | paulcrouch@ntlworld.com | Sir | | 10-Sep-2013 23:07 | 3 | 808 | Choose action... |
| 7 | wrjgh2david@btinternet.com | Davin Meade | | 10-Sep-2013 23:07 | 0 | 0 | Choose action... |
| 8 | merlina17@aol.com | Sir | | 10-Sep-2013 23:07 | 3 | 698 | Choose action... |
| 9 | zurmat1@aol.com | Sir | | 10-Sep-2013 23:07 | 4 | 712 | Choose action... |
| 10 | jecmass@aol.com | Sir | | 10-Sep-2013 23:07 | 3 | 302 | Choose action... |
| 11 | magicalplumbine@aol.com | Sir | | 10-Sep-2013 23:07 | 3 | 695 | Choose action... |
| 12 | skotzker@aol.com | Sir | | 10-Sep-2013 23:07 | 3 | 711 | Choose action... |
| 13 | maternalnickie@btinternet.com | Sir | | 10-Sep-2013 23:07 | 3 | 445 | Choose action... |

Order by:

Order by

- ✓ [None]
- Email address
- Date/time added
- Imported subscribe date/time
- Subscription count

Options to check lines and delete, Also ways to filter on the right hand side:

| Subscriptions | Emails sent | Filter |
|---------------|-------------|--|
| <u>3</u> | <u>585</u> | <ul style="list-style-type: none"> ✓ [No filter] Added today Added yesterday Added this week Added last week Added this month Added last month Added this year Added last year In autoresponder Follow-up sent Follow-up opened Follow-up bounced Broadcast sent Broadcast opened Broadcast bounced Has tracking tag In category Clicked link Quick find result In segment Unsubscribed Has tag Single email sent Single email opened Single email bounced |
| <u>5</u> | <u>700</u> | |
| <u>3</u> | <u>814</u> | |
| <u>3</u> | <u>815</u> | |
| <u>3</u> | <u>795</u> | |
| <u>3</u> | <u>808</u> | |
| <u>0</u> | <u>0</u> | |
| <u>3</u> | <u>698</u> | |
| <u>4</u> | <u>712</u> | |
| <u>3</u> | <u>302</u> | |
| <u>3</u> | <u>695</u> | |

So for example if you setup a segment called “Wedding Fayre May” then you could quickly filter all users to that segment.

Or TAG, or in Autoresponder “MAGIC” etc.

Filter In autoresponder ▾ Contest ▾

Lastly I would like the time always displayed and when the last cron successfully ran similar to:

- The scheduled task last started at 26-Feb-2025 18:45 GMT and is currently running.

Can you also create api keys and name that can be used by other systems like zapier, wordpress and more etc.

Obviously all this is created specifically for wordpress and must work within wordpress. Support the php 8.3 and be future proof.

I would also like to build an activation / de-activation system as a second wordpress module for just me that controls how many licences can be sold ie. 1 license £300 5 licenses £500 and 10 licenses £1000 with customised values and tiers where a user can activate within the wordpress module but without activating the whole system does not work and can be de-activated by me manually anytime. Users can install but to de-activate a site once installed they must contact support.

Come up with an encryption system that stops people simply stealing the code and duplicating this whole system.